

ITEM	PRODUTOS	UNIDADE MEDIDA (gr.)	MARCA	ESTABELECIMENTO										ANÁLISE GERAL		VARIÇÃO %
				ANGELONI	MANENTI	MONIARI	ALTHOFF	LISANDRA	BISTEK	GIASSI	AMERICANAS - (NAÇÕES SHOPPING)	HAVAN	FORT	MENOR GERAL	MAIOR GERAL	
1	OVO LACTA - BARBIE	166	LACTA	RS 57,90		RS 63,99		RS 68,99	RS 63,99	RS 63,98	RS 75,99	RS 79,99	RS 58,90	RS 57,90	RS 79,99	38,2%
2	OVO LACTA - BATMAN	166	LACTA	RS 57,90		RS 63,99		RS 68,99	RS 63,99	RS 63,98		RS 79,99	RS 58,90	RS 57,90	RS 79,99	38,2%
3	OVO LACTA - HOT WHEELS	166	LACTA		RS 60,99	RS 63,99	RS 66,90		RS 63,99	RS 63,98	RS 75,99	RS 79,99	RS 58,90	RS 58,90	RS 79,99	35,8%
4	LACTA - AO LEITE	170	LACTA	RS 40,90	RS 39,99	RS 40,99	RS 42,90		RS 40,99	RS 40,98		RS 49,99	RS 37,90	RS 37,90	RS 49,99	31,9%
5	LAKA	175	LACTA	RS 40,90		RS 40,99	RS 42,90	RS 49,99	RS 40,99	RS 40,98	RS 44,99	RS 49,99	RS 37,90	RS 37,90	RS 49,99	31,9%
6	DIAMANTE NEGRO	176	LACTA		RS 39,99	RS 40,99	RS 42,90	RS 49,99	RS 40,99	RS 40,98	RS 44,99	RS 49,99	RS 37,90	RS 37,90	RS 49,99	31,9%
7	DIAMANTE NEGRO	300	LACTA	RS 53,90	RS 50,99	RS 53,99	RS 56,90		RS 53,99	RS 53,98		RS 69,99		RS 53,90	RS 69,99	29,9%
8	SONHO DE VALSA	277	LACTA	RS 43,90		RS 43,99	RS 45,90	RS 55,99	RS 43,99	RS 43,98	RS 44,99	RS 54,99	RS 39,90	RS 39,90	RS 55,99	40,3%
9	SONHO DE VALSA	357	LACTA	RS 53,90	RS 51,99	RS 53,99	RS 60,70			RS 53,98	RS 62,99	RS 69,99	RS 49,90	RS 49,90	RS 69,99	40,3%
10	LACTA OREO	257	LACTA	RS 43,90		RS 43,99			RS 43,99	RS 43,98	RS 49,99		RS 39,90	RS 39,90	RS 49,99	25,3%
11	OURO BRANCO	359	LACTA	RS 58,90	RS 55,99	RS 58,99	RS 61,90	RS 68,99	RS 58,99	RS 58,98	RS 65,99	RS 74,99	RS 52,90	RS 52,90	RS 74,99	41,8%
12	BIS	318	LACTA	RS 53,90	RS 50,99	RS 53,99			RS 53,99	RS 53,98	RS 62,99	RS 69,99		RS 50,99	RS 69,99	37,3%
13	LAKA E DIAMANTE NEGRO	500	LACTA	RS 85,90	RS 81,99	RS 85,99	RS 89,90		RS 85,99	RS 85,98		RS 109,99	RS 78,90	RS 78,90	RS 109,99	39,4%
14	LACTA FAVORITOS	560	LACTA	RS 85,90	RS 81,99	RS 85,99	RS 96,70		RS 85,99	RS 85,98	RS 94,99	RS 109,99	RS 78,90	RS 78,90	RS 109,99	39,4%
15	TRIPLA CAMADA - OREO	320	LACTA	RS 67,90	RS 71,29	RS 73,99	RS 82,70		RS 73,99	RS 73,98	RS 84,99	RS 94,99	RS 67,90	RS 67,90	RS 94,99	39,9%
16	TRIPLA CAMADA - AVELA	320	LACTA	RS 67,90	RS 71,29	RS 73,99			RS 73,99	RS 73,98	RS 84,99			RS 67,90	RS 84,99	25,2%
17	OVO - ALPINO	337	NESTLÉ	RS 57,90	RS 49,99	RS 53,99	RS 58,70	RS 49,99	RS 53,97	RS 53,98	RS 54,99	RS 64,99	RS 49,90	RS 49,90	RS 64,99	30,2%
18	OVO - ALPINO EXTRA CREMOSO	185	NESTLÉ	RS 46,90				RS 45,99	RS 46,97	RS 46,98		RS 54,99	RS 42,90	RS 42,90	RS 54,99	28,2%
19	KITKAT	332	NESTLÉ	RS 53,90	RS 36,99		RS 58,70		RS 53,97	RS 53,98	RS 69,99	RS 64,99	RS 49,90	RS 36,99	RS 69,99	89,2%
20	KITKAT DARK	227	NESTLÉ	RS 46,90					RS 46,97	RS 46,98		RS 59,99	RS 42,90	RS 42,90	RS 59,99	39,8%
21	KITKAT - WHITE	227	NESTLÉ	RS 46,90			RS 50,70		RS 46,97	RS 46,98	RS 54,99		RS 44,90	RS 44,90	RS 54,99	22,5%
22	NESTLÉ - CLASSIC	185	NESTLÉ	RS 39,90			RS 43,59	RS 39,99	RS 42,97	RS 42,98	RS 44,99	RS 54,99		RS 39,90	RS 54,99	37,8%
23	OVO SURPRESA DINO EGGS	150	NESTLÉ	RS 45,90				RS 44,99	RS 46,97	RS 46,98		RS 59,99		RS 44,99	RS 59,99	33,3%
24	NESTLÉ - CRUNCH	205	NESTLÉ	RS 39,90			RS 40,59		RS 42,97	RS 42,98				RS 39,90	RS 42,98	7,7%
25	GALAK	185	NESTLÉ	RS 39,90			RS 43,59	RS 39,99	RS 42,97	RS 42,98	RS 49,99	RS 54,99	RS 40,90	RS 39,90	RS 54,99	37,8%
26	PRESTÍGIO	207	NESTLÉ	RS 39,90	RS 43,99		RS 50,70	RS 44,99	RS 46,97	RS 46,98	RS 54,99	RS 59,99	RS 43,90	RS 39,90	RS 59,99	50,4%
27	OVO SURPRESA - SUPREMA MAGIA	210	NESTLÉ	RS 39,90			RS 43,59		RS 46,97	RS 46,98			RS 43,90	RS 39,90	RS 46,98	17,7%
28	TALENTO AVELÁS	350	GAROTO	RS 57,90				RS 45,99	RS 53,97	RS 53,98		RS 64,99	RS 49,90	RS 45,99	RS 64,99	41,3%
29	TALENTO CASTANHA DO PARÁ	350	GAROTO	RS 57,90				RS 40,99	RS 53,97	RS 53,98			RS 49,90	RS 40,99	RS 57,90	41,3%
30	BATON AO LEITE	204	GAROTO	RS 49,90				RS 42,99	RS 46,97	RS 46,98	RS 54,99	RS 59,99	RS 42,90	RS 42,90	RS 59,99	39,8%
31	BATON - COLORS	212	GAROTO	RS 45,90					RS 46,97	RS 46,98		RS 59,99		RS 45,90	RS 59,99	30,7%
32	OVO - CROCANTE	215	GAROTO	RS 39,90				RS 34,99	RS 42,97	RS 42,98	RS 49,99		RS 39,90	RS 34,99	RS 49,99	42,9%
33	SERENATA DE AMOR	196,5	GAROTO	RS 39,90				RS 35,99	RS 42,97	RS 42,98	RS 49,99	RS 54,99	RS 39,90	RS 35,99	RS 54,99	52,8%
34	OPERETA	207	GAROTO	RS 39,90					RS 42,97	RS 42,98				RS 39,90	RS 42,98	7,7%
35	KINDER OVO - MIRACULOUS	100	KINDER	RS 52,90	RS 55,49	RS 58,49	RS 62,90		RS 59,99	RS 59,98			RS 58,90	RS 52,90	RS 62,90	18,9%
36	KINDER OVO - MINIONS	100	KINDER	RS 52,90	RS 55,49		RS 62,90		RS 58,47	RS 59,98	RS 59,99		RS 58,90	RS 52,90	RS 62,90	18,9%
37	KINDER OVO - NAOONS	150	KINDER	RS 78,99	RS 76,49		RS 86,90		RS 78,97	RS 79,98	RS 79,99	RS 89,99	RS 78,90	RS 76,49	RS 89,99	17,6%
38	KINDER OVO - MUNDO ENCANTADO	150	KINDER	RS 78,99	RS 76,49	RS 78,99			RS 78,97	RS 79,98	RS 79,99	RS 89,99	RS 78,90	RS 76,49	RS 89,99	17,6%
39	KINDER OVO - DIVERSÃO NO GELO	150	KINDER	RS 78,99	RS 75,49	RS 78,99	RS 86,90		RS 78,97	RS 79,98	RS 79,99	RS 89,99	RS 78,90	RS 75,49	RS 89,99	19,2%
40	OVO FERRERO ROCHER	138	FERRERO	RS 54,99	RS 55,49	RS 54,69					RS 59,99	RS 69,99	RS 53,90	RS 53,90	RS 69,99	29,9%
41	OVO FERRERO ROCHER	225	FERRERO	RS 79,90	RS 84,99	RS 89,99	RS 89,90		RS 89,97	RS 89,98	RS 89,99	RS 109,99	RS 89,90	RS 79,90	RS 109,99	37,7%
42	OVO FERRERO - COLLECTION	241	FERRERO	RS 79,90			RS 98,90			RS 89,98	RS 89,99			RS 79,90	RS 98,90	23,8%
43	OVO FERRERO - COLLECTION	354	FERRERO	RS 104,99			RS 122,70			RS 104,98	RS 109,99		RS 104,90	RS 104,90	RS 122,70	17,0%
44	OVO FERRERO ROCHER	354	FERRERO	RS 104,99			RS 122,70			RS 104,98	RS 109,99	RS 129,99	RS 104,49	RS 104,49	RS 129,99	24,4%
45	OVO FERRERO ROCHER DARK	225	FERRERO	RS 79,90					RS 89,97	RS 89,98				RS 79,90	RS 89,98	12,6%
46	ROCKLETS	205	ARCOR	RS 34,50	RS 37,99				RS 32,97	RS 34,68	RS 39,99			RS 32,97	RS 39,99	21,3%
47	TORTUGUITA - HEADPHONE	100	ARCOR	RS 72,90	RS 80,99				RS 73,99	RS 73,90	RS 79,99			RS 72,90	RS 80,99	11,1%
49	TORTUGUITA - BRIGADEIRO	120	ARCOR	RS 27,50					RS 26,97	RS 27,90				RS 26,97	RS 27,90	3,4%
50	TORTUGUITA - BAUNILHA	120	ARCOR	RS 28,90					RS 26,97	RS 27,90	RS 29,99			RS 26,97	RS 29,99	11,2%
51	TORTUGUITA - CONFEITO	120	ARCOR	RS 28,90	RS 30,99				RS 26,97	RS 27,90				RS 26,97	RS 30,99	14,9%
52	TORTUGUITA - BRANCO	120	ARCOR	RS 28,90					RS 26,97	RS 27,90				RS 26,97	RS 28,90	7,2%
53	TORTUGUITA AO LEITE - SURPRESA	120	ARCOR		RS 30,99					RS 33,68				RS 30,99	RS 33,68	8,7%
55	TORTUGUITA - MASHA E O URSO	100	ARCOR	RS 57,90						RS 58,90	RS 59,99			RS 57,90	RS 59,99	3,6%
56	TORTUGUITA - CABEÇA MALUCA - AO LEITE	120	ARCOR		RS 37,99				RS 33,49		RS 39,99			RS 33,49	RS 39,99	19,4%
57	TORTUGUITA - CABEÇA MALUCA - BRANCO	120	ARCOR		RS 36,99				RS 32,97					RS 32,97	RS 36,99	12,2%

ANALISE GERAL

28,5%